



Case study

Climate
Action
Leeds



What Have You Seen?
Be part of a
Citizen Science Project.
No expertise required.

**Survey the
Wildlife and Nature
in Horsforth.**

How?

1. Download & sign up in the iNaturalist App
2. Join the 'Horsforth Bioblitz Project'
3. Photograph and upload any wildlife you see.

If you want to find out more
come to
St Margaret's Church
on Sat. 6th April 1.30-4pm.

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@HorsforthCA

 COMMUNITY FUND



www.HorsforthClimateAction.org

Horsforth Bioblitz - a Horsforth Climate Action (HCA) Project

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Project/Activity summary

Horsforth Bioblitz is a public engagement and citizen science project that is part of Horsforth Climate Action (HCA) – one of the Climate Action Leeds community hubs. The project involves easy data capture by photograph of the local natural world. The data becomes part of a global resource, which can help those studying the impacts of climate change. It also provides a snapshot of what flora, fauna and fungi currently exist in our area and provides a baseline against which the impacts of other environmental activities and projects can be measured.

How is this helping to deliver the CAL aims of a zero carbon, nature friendly, socially just Leeds by the 2030s?

It supports the nature friendly aim of Climate Action Leeds, as in learning to capture data about the local natural world, it is hoped that people will come to cherish and protect what they have seen and become more involved in safeguarding the environment.

What has been the impact of the project/activity?

There are currently 108 people contributing their observations to the project. There are almost 1500 individual observations listed, covering almost 650 species. The data is stored on [iNaturalist](#) and is available to other projects and research globally.

What helped make this a success?

Partnerships

- Others in the HCA Nature Group
- Presentation from Cluny McPherson from Meanwood Community Group

Determination, perseverance and resilience

- Discussion with the nature group to establish what we wanted to do and why
- The actual setting up of the project online was relatively straightforward but time consuming as it involved the setting up of a map of the area, using unfriendly software
- A stall was set up for the official launch of the bioblitz at a nature HCA Saturday event, although it actually went live the moment it was created in [iNaturalist](#)
- The bioblitz has been promoted in HCA newsletters, social media adverts and at many other events and by other groups affiliated to HCA. It is supposed to run for a year, but we are going to let the project run on

What resources were needed?

Time

- Approximately an hour to discuss the pros and cons of a bioblitz, decide the parameters and agree on an approach. x 5 people
- Approx 4 hours to carry out the initial access to [iNaturalist](#) by uploading 50+ observations.
- Approx 3 hours to set up the project in [iNaturalist](#) - most of this was the creation of the map and boundaries. x 1 person

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- 3 hours preparation of materials and setting up the stall at HCA Saturday x 1
- Volunteers explaining and demonstrating to others 2 x 5 people

Money

- £25 for printing of flyers (donation, not a charge)

Marketing, publicity and social media

- Newsletter and adverts issued via HCA mailing list
- Advertised on the poster advertising the HCA event
- Word of mouth
- Three events run by HCA nature group to further support engagement - Moth capture event, insect walk and Bird song walk with Linda Jenkins from Start Birding
- A nature walk in conjunction with Friends of Hunger Hills Woods

What did you learn from this?

Engagement is key to success but difficult to achieve.

Email isn't always successful as many are deleted without opening.

There is value in getting similar and affiliated groups involved.

What are the next steps on this project/activity (if any)?

Evaluating the project at the end of year one but continue to run it as useful resource with more than just local implications.

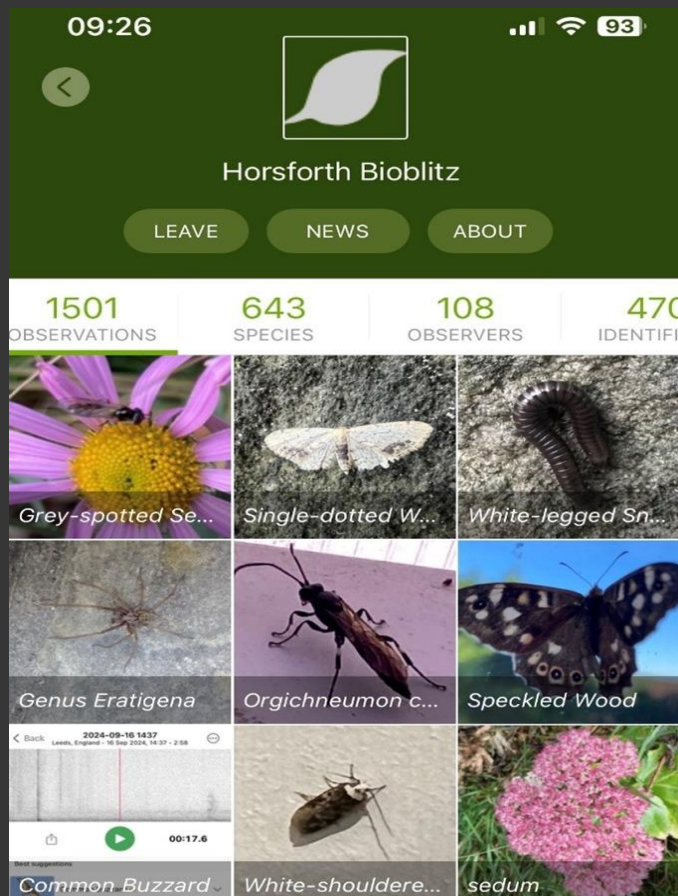
Links to any sources of information that were important for this project/activity

iNaturalist app and website: www.inaturalist.org

horsforthclimateaction.org/discover-horsforths-wildlife-with-the-horsforth-bioblitz

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Horsforth Bioblitz screenshot



Kids craft activity from a Bioblitz event

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Photos by Horsforth Climate Action

